

# INTERACT

## International and European Sport Organisations Activate Citizens

### BACKGROUND

International and European Sport Organisations (ISOs) are at the core of the sport delivery systems Europe and worldwide, the governing bodies of their respective sport disciplines. Yet, their potential to influence Sport for All and physical activity participation at the grassroots is mostly untouched. INTERACT is co-funded by the Erasmus+ Programme of the European Union and aims to support and position ISOs as key leaders of the Sport for All and physical activity movement – developing innovative ways to engage stakeholders and citizens at all geographical levels.

### GOALS

- To gather International and European Sport Organisations (ISOs) and develop a new delivery system that places participation in Sport for All and physical activity at its core.
- To on how to adapt sports, their rules, settings, delivery, etc. to the needs of target groups and grassroots sport participation.
- To define how ISOs can better contribute to the objectives of key European and International policy papers.
- To support ISOs develop their own Sport for All policies, strategies, structures and practical activities.
- Ultimately, to activate citizens!



## OUTPUTS



Online Database of International and European Sport Organisations



ISOs Pledge for Sport for All and physical activity promotion



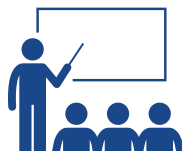
Study and report on ISOs Challenges, Opportunities, Needs & Expectations in Sport for All



ISOs Good Practices Online Platform



ISOs Sport for All and physical activity Toolkit



ISOs Training "Capacity Building in Sport for All and physical activity"



New international Sport for All event concept

## TIMELINE

### JANUARY 1, 2021

Project Kick-Off

### JUNE, 2021

ISOs Consultation workshop (Frankfurt, Germany)

### OCTOBER 6-10, 2021

INTERACT Conference at TAFISA World Congress (Portoroz, Slovenia)

### APRIL 5-6, 2022

Pilot Capacity-building workshop (Leipzig, Germany)

### TBD, 2022

Final Conference & Piloting of New Sport for All Event (Perugia, Italy)

### DECEMBER, 2022

Project end



## PARTNERS



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